



FINAL NEWS RELEASE

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Sure once again powers up the Isle of Man TT

Sure is excited to once again be the Official Telecommunications Partner of the Isle of Man TT after almost three years of delay due to the pandemic.

New to this year, Sure will be supporting several new technology advancements to improve the riders' safety. Digital flags will be positioned around the TT Mountain Course and GPS units will be on the riders' bikes so that race control can receive constant updates to ensure they can quickly react and keep the riders safe.

The event will also be live streamed for the first time to those around the course with smartphones and to people at home both locally and globally so that no one misses out on the world-famous event.

Sure is proud to offer TT fans free WiFi throughout the grandstand event area to keep up to date with event news, quickly share photos and videos and check the lap times as soon as they are released.

Don't miss any of the coverage and pop into the Sure shop in the grandstand to purchase Sure pre-tuned TT AM radios to stay connected to the race commentary and updates from around the course. For those visiting the island, there will be £5 and £10 Pay As You Go SIM packs.

Sure Isle of Man Chief Executive, Mike Phillips said: "It's fantastic that the Isle of Man TT is back and we're proud to continue to be the Official Telecommunications Partner, particularly with the significant technology enhancements that are being incorporated this year.



“We share the passion for the sport with so many people world-wide which is why we want to support not only the races, but the fans. Our ultrafast network will mean spectators will get great coverage wherever they are watching.

“We’re looking forward to finally hearing the engines getting started again and playing our part in the delivery of the event. Good luck to all the riders competing.”

Sophie Lowney, TT & Motorsport Development Manager, said: “We want to thank Sure for all its support over the years and we’re so pleased to be back after the three-year delay. The Isle of Man TT is world-famous and with Sure’s ultrafast network and telecommunications expertise the event will be safer, more accessible and all fans, wherever they are located, will be connected to the latest action.”

The Isle of Man TT runs from 29 May to 10 June 2022.

ENDS

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Notes to editors:

About Sure

www.sure.com

Twitter: <https://twitter.com/SureIOM>

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Headquartered in Guernsey, Sure provides telecommunications and related services across the Channel Islands, the Isle of Man and in the British Overseas Territories of Ascension, Falklands, Saint Helena and Diego Garcia.

Sure provides fixed voice, mobile, broadband and Cloud services in the Channel Islands and Isle of Man. In the British Overseas Territories, Sure operates under exclusive licences with full-feature networks delivering voice, broadband data services and, in certain markets, TV.



The corporate division of the business, Sure International, specialises in offshore connectivity, enabling those companies that operate in the islands to reliably and efficiently connect and transact with their global partners.

Sure's approach to business is based on its values of simplicity, trust, one team and customer-driven. The last of these values has resulted in annual multi-million-pound investments to provide customers with the best and latest services to meet their needs.

Sure is a member of the Batelco Group, a leading telecommunications provider to 13 markets spanning the Middle East & Northern Africa, Europe and the South Atlantic and Indian Ocean.