

# Cybersecurity Solutions

## Mimecast 3.0 Brand Exploit Protection

### Introduction

Find and neutralize phishing attacks before they are launched, and instantly block malicious URLs or domains across email and web. Attackers are increasingly using your online brand as bait, launching lookalike websites to trick your customers, partners and wider supply chain into divulging credentials, sensitive information and even handing over money.

### Safeguard your Brand from Cybercriminals

Attacks that originate outside of your organisation are often invisible and put your brand and reputation at risk. Mimecast Brand Exploit Protect extends phishing protection beyond your perimeter to proactively uncover and takedown attacks at the earliest stages.

The service combines web scanning powered by machine learning, the analysis of key indicators including new domain registrations and security certificate issuance, and tracking of website cloning to stop cybercriminals in their tracks. The ability to identify new threat patterns means that you are able to quickly block compromised assets before they become live attacks.

Mimecast's cloud architecture has been developed to offer a comprehensive service with a single platform. Sure and Mimecast have partnered to offer a unique 'offshore' variant of the Mimecast suite, with all data contained in the Sure owned and operated data centres located in Jersey and Guernsey (Channel Islands).

### Core Product Capabilities

#### Online brand monitoring

Broad coverage using advanced scanning capabilities.

#### Remediation

In-house rapid block and takedown of suspicious and active scam sites, averaging just a few hours.

#### Non-brand monitoring

Web agent used to detect a site using cloned or scraped content irrespective of the hosting domain.

#### Managed service

Included as part of the service - bringing new advanced skills or enhancing your existing SOC.

#### Integrated with Mimecast Email and Web Security

Instantly create a security policy to block emails from fraudulent sites and any clicks to these sites.

#### Pro-active intelligence

Quadrillions of scans 24/7 identify brand related fraud

#### Threat detection agent

Powerful web agent uncovers non-brand related threats



#### Remediation

## What You Don't Know Can Hurt You

Brand impersonation attacks that exploit your good name to compromise customers and partners are devastating. They destroy trust, are extremely difficult to uncover, and even harder to shut down. And unfortunately, they're all too easy for criminals to create.

Even unsophisticated attackers can simply register similar domains and host websites designed to trick unsuspecting visitors, damaging the brand equity it may have taken you years or decades to build. The time has come to move from defence to offense. Protecting your organisation from brand abuse is the foundation of Mimecast's email security strategy in Zone 3 - beyond your perimeter. Essential steps include implementing DMARC to protect the domains you own, while also proactively hunting for and remediating attacks that rely on fraudulent, lookalike domains.

## Cyber Resilience Platform

Mimecast 3.0 email security provides a comprehensive cyber security, resilience and compliance platform to protect your organisation's email, data, users and web.

## Brand, Domain and Reputation Protection

- Take instant action to block suspicious and actively malicious domains and URLs.
- Rapid detection and takedown, often before an attack becomes active.
- Reduce mean time to detect (MTTD) an attack from weeks or months to just hours, and mean time to resolve (MTTR) from weeks to hours.
- Fully managed service reduces the cost and labour overhead on IT, security and legal teams.
- Enforce protection across both Mimecast Email Security and Web security with a single action.

### Zone 2

#### Inside your organisation

Educate employees to recognise threats and use best practice security policies with effective online security training programs.

### Zone 1

#### At your perimeter

Protection from inbound phishing, malware and spam attacks whether in the office, at home or mobile.

### Zone 3

#### Beyond your perimeter

Protect your brand by securing your domains, while proactively stopping attacks that rely on phishing and lookalike domains.

