



## What does a digital workplace mean for your business?

### A digital workplace uses technology to empower your people

In a world where a global crisis has taught us that flexibility is key, creating an environment where your teams can get things done easily, securely and productively is a priority.

Taking stock of where you are today, what capabilities you need to enable your workforce and what plans you must have in place to prepare for the unexpected is now critical.

Digital change is here to stay, its accelerating and the advantages are undeniable. However every company is unique, has its own culture and ways of getting things done. So, harnessing the power of digital transformation in a way that works for your business is essential.

### Choosing when to work

At the forefront of a digital workplace is the ability to work where and when you choose. As technology becomes more available and the concept of remote working more widely accepted your people can get more done than ever before. Whilst they may be working different hours, experience has shown that teams are generally more productive when they are allowed to work flexibly.

So maintaining work-life balance while still remaining productive "at work" is now possible by using digital technology to work smarter.

### Your employees are ready, are you?

Increasingly people are using digitals tools in their everyday lives. From video calling with loved ones to document sharing for a sports club adoption of digital tools is widespread.

Is your company as prepared to leverage digital technology as your employees.



## The seven drivers of digital workplace adoption

There are many reasons why adopting digital working makes sense, here are a few key examples



### **Driving cost savings**

By enabling remote working you can streamline office utilisation, reduce travel and optimise technology costs.



### Improving productivity

Flexible working ensures that your teams can be effective wherever they are.



### Increasing agility

Unified communications improve your ability to respond to unexpected events and ensures business continuity.



### **Encouraging collaboration**

Teams can not only collaborate with colleagues but can also seamlessly interact with suppliers and partners.



### Supporting your people

Creating a flexible working environment can improve work/life balance and retain staff.



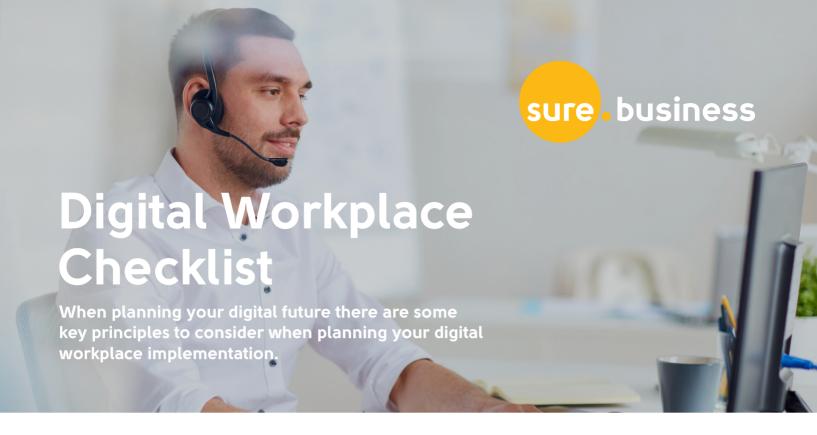
### **Enhancing customer service**

Staff can quickly respond to customer enquiries wherever they are.



### **Embracing sustainability**

Reducing commuting can help cut your carbon footprint.





### **Cloud-first**

Moving you business data away from fixed infrastructure and towards public or private cloud creates greater flexibility, consumption based pricing and infinite scalability.

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### Location independent

Removing the office dependency from your organisation gives employees the freedom and flexibility to chose when they work, where they work and on what device.

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### Secure and available

Your business applications must be secure, however striking the balance between information security and ready access to important data is critical.

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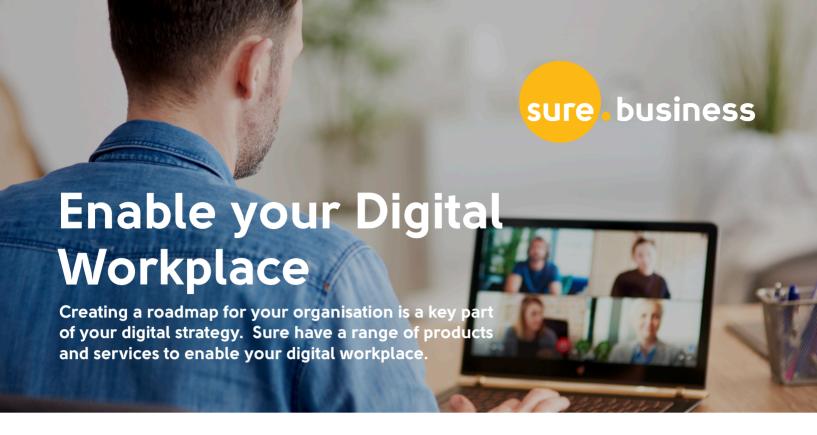
### Inject pace

In todays complex and continually accelerating environment, ensuing that your operation makes decisions quickly and acts on opportunities is essential.

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### **Enable information sharing**

Empowering employees by providing easy access to information and the ability to collaborate freely can deliver major productivity gains.



### Work together anywhere – collaboration and communication

Ensuring that your teams have easy access to relevant information and can instantly work with colleagues, ensures greater customer responsiveness.

The best communication and collaboration apps break down barriers, giving your employees the freedom to connect with the people and information they need, when they want it. Whether this is in virtual team rooms, instant chat sessions on social media, it's all about a secure digital environment where employees can effectively do their work.

### Security – protect your essential data

Striking a balance between protecting your data and ensuring that essential information is available to those who need it is critical. We have a full suite of services to prevent malicious attacks and secure your email and data.

Most cyberattacks can be traced to one simple factor: human error. By training your staff you can mitigate the risks to your business, lowering the chance of information security breaches caused by employee mistakes.

### Stay in contact - wherever you are

We have the full range of voice services to allow you to be productive in every location. From IP voice that can follow you from office to home and mobility solutions when you are out and about, we'll keep you talking.

### Be connected – high speed data at work and at home

It's the underlying network that powers our always on communications and Sure's ultra-fast broadband and high-speed fibre will keep you connected.



# Create your Digital Workplace Because your people already are

### Your employees want to work better and smarter, and they're not waiting for IT to help them.

In recent times there has been the emergence of Shadow IT. It is the use of information technology systems, devices, software, applications, and services without explicit IT department approval. It has grown exponentially with the adoption of cloud-based applications and services.

While shadow IT can improve employee productivity and drive innovation, it can also introduce serious security risks to your organisation through data leaks, potential compliance violations, and more.



### Let Sure guide you on your digital journey

The digital workplace introduces much greater flexibility for employees to work in a rhythm that suits their lifestyle, yet remain productive.

Sharing ideas, collaborating on projects and interacting in real-time with colleagues and customers is changing the face of today's business.

Sure have extensive experience of helping clients manage change.

From the underlying communications technology to the latest collaboration tools and essential security systems we can help.

Driving change and technology adoption whilst ensuring an integrated approach with current technology and processes can be a daunting task.

We have a team of specialist consultants with expertise in designing and optimising customer networks, including digital workplace tools and security systems. Find out how our experts can help transform your workplace.

